



# Candidate Nomination Form

Entry # _____ <i>(for office use)</i>  Company _____
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Submission Deadline: **Noon, EDT, Friday, June 30, 2017.**  
*(For material appearing in the media from June 1, 2016 until June 1, 2017)*  
 E-mail completed *Candidate Nomination Forms* to:  
**dvieder@npes.org**

## Submission Registration – Page 1 of 3

### NOMINEE INFORMATION

Nominee Company: \_\_\_\_\_

Name of Campaign: \_\_\_\_\_

Submitting Company *(if different from nominee)*: \_\_\_\_\_

### Contact Information for Submitter:

\_\_\_\_\_  
Name Company

\_\_\_\_\_  
Telephone E-Mail

### Contact Information for Nominee:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Name of (check one):  Chief Marketing Officer or  Advertising Manager

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip, Country

\_\_\_\_\_  
Telephone E-Mail



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Company _____

***Submission Description – Page 2 of 3***

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**BRIEFLY DESCRIBE THE CAMPAIGN**

Target Audience: \_\_\_\_\_

Name of Campaign: \_\_\_\_\_

Media used: \_\_\_\_\_

Date of Publication or Broadcast: \_\_\_\_\_

Brief Description of Components/Material:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SAMPLE MATERIAL (REQUIRED; CHECK BOX AND DESCRIBE)**

- Tear sheets    Ad reprint    Digital material (on CD or link(s) shown below)    Other

Sample Material Description:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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**DESCRIBE WHY THIS CAMPAIGN SHOULD BE CONSIDERED FOR *POSITIVELY PRINT* RECOGNITION**

Explain how this campaign recognizes sustainability and/or promotes including Print in the media mix to retain or add to print volume:

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